Form 80IAC: Pitchdeck Guidelines

Please ensure that you provide all the following details in your pitchdeck:

- ✓ Information about the product/service offering of your startup
- ✓ Brief about how is your startup innovative and/or scalable (Uniqueness/USP of the startup that differentiates from its competitors in the market)
- ✓ Director details and their educational qualification, professional experience, and formal role in the startup/current designation (if any)
- ✓ Shareholding pattern as on the date of filling this application
- ✓ Directors and Shareholders' citizenship details
- ✓ Team details – current role, education, and professional experience
- ✓ Details about adherence to the specific government approvals required by the startups such as FSSAI registration, guidelines set by Bureau of Indian Standards
- ✓ Revenue model i.e. details of how the startup generates revenue
- ✓ Funding received from private investors or Angel/VC funds (Yes/No); if yes, please add names and details of the investors
- ✓ If any support (monetary/non-monetary) is received from Central or State Government Ministries/Departments/PSUs/Incubators
- ✓ Details of any public or private sector awards won by the startup
- ✓ Number of people directly employed with your startup
- ✓ Number of customers/clients – Paying customers/users with a copy of at least one Contract/Work-Order/MoU or the number PlayStore/AppleStore downloads in case of mobile applications along with a screenshot of the app listing on these platforms
- ✓ Link to your startup's website
- ✓ Screenshots/images of your product/website

Note: Pitchdeck uploaded must be in a PDF format