

# DATA INNOVATION BAZAAR

A promotional banner for the Data Innovation Bazaar 2020. The background is a blurred image of hands holding a smartphone displaying a data visualization with a bar chart and a line graph. The text is in yellow and white. At the bottom, there are logos for Data Innovation Bazaar 2020, Startup India, Western Digital, Invest India, Ministry of Electronics and Information Technology, and TiE Delhi NCR.

**APPLY FOR  
DATA INNOVATION  
BAZAAR 2020 AND WIN :**

- Cash Grants of up to INR 22 Lakhs
- 3-day innovation bootcamp
- TiE Membership

DATA INNOVATION BAZAAR 2020 | startupindia | Western Digital | INVEST INDIA NATIONAL INVESTMENT PROMOTION & FACILITATION AGENCY | Ministry of Electronics and Information Technology Government of India | TiE DELHI NCR

Western Digital, a leading data infrastructure provider, hosted the Data Innovation Bazaar in collaboration with Startup India and Invest India. The challenge was launched on 19<sup>th</sup> September 2018 with a focus on identifying data-driven solutions to priority challenges in the five identified sectors: education, renewable energy, healthcare, transportation and mobility, and Cleantech.

Approximately 520 applications were received, and 40 outstanding teams shortlisted for final evaluation round.

A2P Energy Solutions Private Limited, whose submission focused on the Renewable Energy sector, was awarded first place and earned a cash prize of INR 10 lakhs. The second prize of INR 7 lakhs was awarded to SM Learning Skills Academy for Special Needs Private Limited and their innovative healthcare-related idea. Third prize of INR 5 lakhs was awarded to BlinkEYELABS Electronics Private Limited for their submission focused on the transportation and mobility sector.

Western Digital India has announced 'Data Innovation Bazaar 2020' (DIB 2020) with Startup India, Invest India and ecosystem partners MeitY (Ministry of Electronics and Information Technology), TiEDelhi. The challenge was launched on 11<sup>th</sup> December 2019.

The shortlisted applicants will be receiving following incentives:

- Top 40 teams to receive TiE membership and a chance to present their innovative ideas and concepts in a bazaar type format at a marquee government venue
- Opportunity to network with leading policymakers, industry veterans, investors and academia
- Top 3 teams stand the chance to win a total of cash prizes worth Rs. 20 lakhs
- Top 10 teams will be invited to attend an exclusive, three-day innovation boot camp event with Western Digital leadership, at the Western Digital's Bengaluru campus
- Special Prize worth INR 2 lakhs to be awarded to Women Entrepreneurs